



SOCCA
World Cup
Oman 2024



INTRODUCTION

Originally starting out as a community project, Mosaic Sports Club was founded in 2017 with the aim of providing an environment and support network for migrants and new arrivals to Australia. Mosaic was one of the founding clubs of the Multicultural Futsal Series that ran from 2017 - 2020.

Mosaic SC now thrives as a sports club, and traveling under its brand name 'Mosaic Metros' competes in competitive football and futsal. The club continues to harness the power of sport to foster social inclusion.

The club has a strong focus on supporting refugees and asylum seekers to rebuild their lives, forge new and lasting connections, integrate into society and establish a sense of belonging in their chosen new home, Australia.

Your support will not only help these players realise their dreams but also promote inclusivity and community cohesion through the power of sport.



"It's fantastic to see the Mosaic Metros using all their available platforms and resources for a philanthropic cause, mobilising their supporter base to engage in sport for good.

It's an example I hope many others will follow."

Craig Foster AM,
STARTTS Refugee Ball 2019

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The Mosaic Sports Club is a community-oriented incorporated sports association that actively participates in a diverse range of events, from charity tournament events to State and National representative league competitions. Embodying the spirit of multiculturalism, the club's name, "Mosaic Metros," reflects its championing of diverse cultures.

We'd love to welcome you on board and work together on our commitment to fostering the growth and development of futsal and small sided football (SOCCA) throughout Australia and in particular engage with all members of our community, especially those that have less access, the means or the opportunities to enjoy and thrive in our sport, the World Game.

JARROD GALBRAITH-MARTEN

Jarrold Galbraith-Marten

**Director
Mosaic Sports Club NSW**



AUSTRALIA ON THE ROAD TO OMAN

We are proud to announce that Mosaic Sports Club has secured the prestigious license to send a team to represent **Australia** at the Socca World Cup Oman 2024 (29 Nov - 7 December) .

Organised by the world governing body , the International Socca Federation, the event was established to unite the largest and strongest small sided football league organisations from countries across the globe.

The tournament provides the biggest platform for the club to showcase their talent and celebrate cultural diversity of Australia to a global public on an international stage., and we invite you to be part of this exciting journey.



THE SOCCA WORLD CUP

The Socca World Cup takes place this November in the Middle East, in Oman.

The pinnacle of the annual Socca calendar, this year's event is the biggest international sport event that the government of Oman has ever hosted in terms of numbers of delegations, brand prestige, sport popularity and media interest.

Featuring the 44 best National 6-a-side Socca teams, this is the top event of the year in the world for small-sided football and will see them take part in an intense week-long competition to be crowned World Cup winners.

With ambassadors including Roberto Carlos, Cissé and Ronaldinho endorsing the sport and event, now is the time to get behind our Australian team and capitalise on the commercial opportunities available



This is exactly what is needed. Taking the game of 6, 7 and 8-a-side around the world will be a massive boost for players everywhere”

Ronaldinho



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international
SOCCA
federation

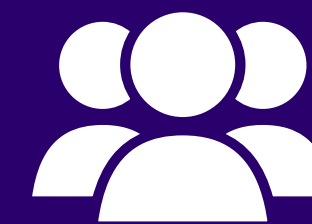
IT'S THE **WORLD'S** **MOST POPULAR SPORT.** BUT WHAT IS SOCCA?

Socca is the term that encompasses all of the different words used across the world for 5,6,7 & 8-a-side football.

As the world's most popular sport, Socca is already **played by over 2 billion people worldwide.**

The ISF provides more opportunities for individuals to play Socca, by developing in virgin markets (bringing Socca to third world countries where there is little or no provision for playing sports.), by developing the quality and regulation of the game in thriving markets, and by providing elite opportunities for players to progress to their national team.





75m+

Viewers
(average 3 times per unique viewer)

GLOBAL EXPOSURE



70+

TV & Web Channels broadcast
the Socca World Cup live
(50+ TV channels / 20+ web channels)



65+

Countries taking part
(32 European, 10 American, 7
African, 15 Asian, 1 Australian)



25m+

Unique Viewers



40

Minutes in total
(Per unique viewer)

BENEFITS FOR YOUR BUSINESS

- Immerse yourself in an important a local community club
- Engage participants and supporters from your local community
- Create a campaign to drive new business
- Support a national team with global exposure opportunities
- Get your brand seen globally on club apparel
- Connect your brand to our followers across social media platforms





SUPPORT US AS WE HELP SUPPORT THEIR DREAMS

Your sponsorship can make a huge difference. It will support the team's travel, accommodation, training, and participation in the World Cup.

Together, we can ensure that Australia's best athletes have the resources they need to compete and succeed on the world stage.

Your support will not only help these players realise their dreams but also promote inclusivity and community cohesion through the power of sport.

By supporting our team, you are giving amateur athletes the opportunity to compete on a global stage.

SPONSORSHIP PACKAGES INVENTORY LIST

INVENTORY	NAMING	MAJOR	SUPPORT
	\$10,000 + GST	\$5,000 + GST	\$2,500 + GST
Naming of either Socca Australian Team <i>OR</i> Mosaic Sports Club Teams	y		
Lock up logo created for Naming Rights Partner	y		
Logo on both Socca Australia Team AND Mosaic Sports Club Team Jerseys	y	y	
Logo on Socca Australia Team Training Shirts	y	y	
Solus advert on Mosaic Sports Club Socials	y - 6	y - 3	y -1
Player Sponsorship (Socca Australia Players)	y - 4	y - 2	y - 1
Presence on Club Newsletter	y	y	y
Presentation of a Signed Framed Jersey	y	y	
Presentation of Signed Player Memorabilia			y



THANK YOU

Jarrold Galbraith-Marten, Director

✉ memberships@mosaicssportsclubnsw.com